



**COFEM**

Council of Mexican Federations

# PROTECTING OUR HEALTH AND ENVIRONMENT!



## 9TH ANNUAL COFEM CUP

LOS ANGELES, CALIFORNIA

SATURDAY AUGUST 17, 2019

# HISTORY OF THE COPA COFEM

The Council of Mexican Federations organized the first Copa COFEM in 2005. This event began as a way to unify the Latino community through athletic, social, educational, and cultural activities resulting in health and well-being for the community. Each year, the Copa COFEM gathered close to 10,000 participants bringing together the entire family through competitive and recreational games including soccer, basketball, and running. The Copa COFEM was held annually since 2007 up until 2013. COFEM is excited to be hosting its 9th Copa COFEM this coming August 17, 2019.

## COPA COFEM 2019

This year the Copa COFEM will have two main components. The first component is a conference that will gather community leaders and members to discuss various topics related to the environment and health. The first panel will focus on the importance of protecting our open spaces and national monuments. A second panel will address how air pollution and poor water quality negatively impact the health outcomes of our families. The second component of the event will be a soccer and basketball tournament to highlight how having access to parks and open spaces allow our communities to engage in recreational activities that improve our health. The Copa COFEM also aims to educate individuals and encourage them to become stewards of their environment.



## COFEM

The Consejo de Federaciones Mexicanas en Norteamérica (COFEM) is a non-profit organization aimed at creating opportunities for Latino immigrants. COFEM was established by a league of organizations comprised of people who share ideas and participate in efforts to empower our community as well as improve educational, health, athletic, social, and political conditions for Latino immigrants in North America.



## SPONSORSHIP OPPORTUNITIES

We are enthusiastic about the COPA COFEM and hope that you will become a supporter of this very important event. The levels of support described afford multiple opportunities to expose and share your products and services with one of the most emerging communities in the nation.

Should you require additional information, please contact Maria Bastida at (213) 417-8382 or via email at [mbastida@cofem.org](mailto:mbastida@cofem.org). We look forward to your participation at this annual event.

# SPONSORSHIP AND BENEFITS



	<b>DIAMOND \$10,000</b>	<b>GOLD \$5,000</b>	<b>SILVER \$2,500</b>	<b>BRONZE \$1,500</b>
Recognition as a presenting sponsor	X			
Company logos placement on all printed flyers	Large	Medium	Small	Small
Central positioning in mass mailers and internet distribution of the event	X			
Premier event booth with enhanced promotion	X			
Event booth: included in the sponsorship are a tent, one table, two chairs, and food for 10 event participants	X	X		
Placement of logo in stage backdrop	X	X	X	X
Opportunity to place banners and publicity throughout event sports fields and social media (banners and publicity must be provided by sponsors)	Multiple banners/signs	Four (4) 4'x3' banner signs	Two (2) 4'x3' banner signs	
Speaking opportunity during the awards portion of the event	X			
Opportunity to be mentioned over the P.A. as a sponsor to distribute informative company material to event participants during event	X	X		
A plaque presented during the event	X			
Booth Only. \$750				

Thank you for your support of the 2019 COPA COFEM.

COFEM will contact you to obtain your company's logo and additional information needed for promotional materials. If you have any questions regarding your sponsorship, please contact María Bastida by e-mail at [mbastida@cofem.org](mailto:mbastida@cofem.org) or by telephone at (213) 417-8382.

**WE LOOK FOWARD TO YOUR PARTICIPATION IN OUR ANNUAL EVENT!**